

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Bob Ernen, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Ernen

Authorized committee:

Bob Ernen for Nebraska

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Secretary of State

Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Rich Herink

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Robert B. Ernen

Signature:

Ami Graham

Name:

Robert B. Ernen

Name:

Ami Graham

Date of Request to Purchase Ad Time:

3/23/22

Date of Station Agreement to Sell Time:

3/23/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

John Baylor - Evnen for Nebraska

Date ad received:

3.30.31

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:

Running 33%

Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

110839

Station Call Letters:

KLIN

Date Received/Requested:

3/23/22

Est. #:

N/A

Station Location:

Lincoln

Run Start and End Dates:

4/4-5/10/22

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STATE OR LOCAL CANDIDATE

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Bob Evnen

Authorized committee:

Bob Evnen for Nebraska

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

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Office sought (no acronyms or abbreviations):

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Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

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Ami Graham

Name:

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Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Bob Evnen Spot 1

Date ad received:

3.30.31

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



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KLIN

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4/4-5/10/22

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Date of election:

May 10, 2022

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Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Bob Evnen Spot 2

Date ad received:

3.30.31

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



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KLIN

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Est. #:

N/A

Station Location:

Lincoln

Run Start and End Dates:

4/4 - 5/10/22

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Broadcast Contract

BOB EVNEN FOR SECRETARY OF STATE
BOB EVNEN SECRETARY STATE
3145 S 31ST STREET
LINCOLN, NE 68502

| | | |
|-----------------------------------|--------------------------------|--------------------------------|
| Start Date 04/01/22 | Contract# 110839 | Mod# 0 |
| End Date 05/10/22 | Date Entered 03/24/22 | Date Last Modified 03/24/22 |
| Advertiser BOB EVNEN SECRETARY | Station Market KLIN-AM | |
| Product SPRING PRIMARY | SalesRep/Office House House | |

Calendar Billing Cycle Estimate#

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE |
|----|-------------------------|----------------|-----|-----------------------------|----|----|----|----|----|----|--------------|---------|
| 1 | MO 04/04/22 FR 04/08/22 | 06:00A-07:00P | 30 | 6 | 6 | 6 | 6 | 6 | -- | -- | 30 | \$24.00 |
| | | | | PRE EMPTIBLE WITHOUT NOTICE | | | | | | | | |
| 2 | TU 04/12/22 FR 04/29/22 | 06:00A-07:00P | 30 | -- | 3 | 2 | 3 | 3 | -- | -- | 11 | \$24.00 |
| | | | | PRE EMPTIBLE WITHOUT NOTICE | | | | | | | | |
| 3 | MO 05/02/22 FR 05/06/22 | 06:00A-07:00P | 30 | 6 | 6 | 6 | 6 | 6 | -- | -- | 30 | \$24.00 |
| | | | | PRE EMPTIBLE WITHOUT NOTICE | | | | | | | | |
| 4 | MO 05/09/22 MO 05/09/22 | 06:00A-07:00P | 30 | 6 | -- | -- | -- | -- | -- | -- | 6 | \$24.00 |
| | | | | PRE EMPTIBLE WITHOUT NOTICE | | | | | | | | |
| 5 | TU 05/10/22 TU 05/10/22 | 06:00A-05:30P | 30 | -- | 6 | -- | -- | -- | -- | -- | 6 | \$24.00 |
| | | | | PRE EMPTIBLE WITHOUT NOTICE | | | | | | | | |

| LN | DATE | INVENTORY TYPE | REVENUE TYPE | PRICING STRUCTURE | RATE | QTY | TAX SCHEDULE | LINE TOTAL |
|----|-------------------|-------------------|-------------------------|----------------------|----------|-----|-----------------|---------------|
| 1 | 04/01/22 04/01/22 | PRODUCTION FEES | NTR Talent/Station Fees | PER ITEM | \$150.00 | 1 | | \$150.00 |

STUDIO/PRODUCTION FEES

Alternative Revenue Total: \$150.00

| -----Additional Comments----- | Total Spots | Spots Total\$ | Agency Commission | Net | Gross |
|-------------------------------|-------------|---------------|-------------------|-------------|-------------|
| | 105 | 2,520.00 | \$378.00 | \$ 2,292.00 | \$ 2,670.00 |

Billing Projections: By Month

This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

| | | | |
|---|-------|------|--------|
| Name | Title | Name | Title |
| See reverse for accepted terms and conditions, if any | | | Page 1 |

Broadcast Contract

BOB EVNEN FOR SECRETARY OF STATE
BOB EVNEN SECRETARY STATE
3145 S 31ST STREET
LINCOLN, NE 68502

| | | |
|---------------------|-----------------|--------------------|
| Start Date | Contract# | Mod# |
| 04/01/22 | 110839 | 0 |
| End Date | Date Entered | Date Last Modified |
| 05/10/22 | 03/24/22 | 03/24/22 |
| Advertiser | Station Market | |
| BOB EVNEN SECRETARY | KLIN-AM | |
| Product | SalesRep/Office | |
| SPRING PRIMARY | House House | |

Calendar Billing Cycle Estimate#

| | | |
|----|----------|----------|
| | Apr 22 | May 22 |
| CA | 1,662.00 | 1,008.00 |
| ST | 1,398.00 | 1,272.00 |

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Name Title

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